

## Ontario Film and Television Production 2006 - 2008

### By Format

	<b>2008</b>		<b>2007</b>		<b>2006</b>	
	as at Dec. 31, 2008		as at Dec. 31, 2007		as at Dec. 31, 2006	
	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario	Number of Projects	Production \$ left in Ontario
Production \$ = millions of dollars						
<b>Domestic</b>						
Feature Film	15	26.6	25	75.7	34	118.4
Television Series <sup>1</sup>	127	453.5	79	326.0	97	332.7
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	58	64.5	60	96.9	75	98.3
<b>Total Domestic</b>	<b>200</b>	<b>544.6</b>	<b>164</b>	<b>498.6</b>	<b>206</b>	<b>549.4</b>
<b>Foreign</b>						
Feature Film	9	79.0	14	224.9	14	218.2
Television Series <sup>1</sup>	5	16.0	6	16.1	8	75.2
Television Movies, Mini-series, Specials, Pilots <sup>2</sup>	9	31.6	15	51.5	10	45.4
<b>Total Foreign</b>	<b>23</b>	<b>126.6</b>	<b>35</b>	<b>292.4</b>	<b>32</b>	<b>338.7</b>
<b>TOTAL</b>	<b>223</b>	<b>671.2</b>	<b>199</b>	<b>791.0</b>	<b>238</b>	<b>888.1</b>

## Animation vs. Live Action

<b>Domestic</b>						
Animation	23	86.4	N/A	N/A	N/A	N/A
Live Action	177	458.3	N/A	N/A	N/A	N/A
<b>Total Domestic</b>	<b>200</b>	<b>544.6</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>
<b>Foreign</b>						
Animation	4	15.8	N/A	N/A	N/A	N/A
Live Action	19	110.8	N/A	N/A	N/A	N/A
<b>Total Foreign</b>	<b>23</b>	<b>126.6</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>
<b>TOTAL</b>	<b>223</b>	<b>671.2</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>	<b>N/A</b>

Data represent expenditures of all productions using OMDC-administered incentives and services. Data do not include television commercial, corporate video, music video, or broadcaster in-house production. Figures include live action and animated production. Data reflect the production expenditures in Ontario during the year and do not always reflect the total budgets of the projects. There may be productions that shot in Ontario that are not included in these totals due to the timing of project applications.

All dollar figures are in millions of Canadian dollars. Dollar figures have not been adjusted for inflation.

Totals may not add due to rounding.

<sup>1</sup> The number of television series does not include cycles which began production in the previous year.

<sup>2</sup> Productions with fewer than six episodes.

## Notes to Ontario Film and Television Production Statistics for 2008

- Ontario's film and television industry contributed \$671.2 million to the provincial economy in 2008. The figure was down 15.1% from last year (\$791.0 million), with the drop attributed to ongoing labour interruptions, increased competition from other jurisdictions, the continuing strength of the Canadian dollar in the first six months of the year and the upheaval in global financial markets at the end of the year.
- The Writers Guild of America strike began in November 2007 and lasted until the third week of February 2008, followed by a lag of several months while production ramped back up. The WGA strike mostly affected foreign television production for TV movies, mini-series, specials and pilots which were down \$19.9 million or 38.6%.

- Domestic television production was strong, with TV series increasing by \$127.5 million or 39.1%, as high profile television series, such as *Flashpoint* and *The Listener* were picked up by U.S. networks. Domestic feature film production was down \$49.1 million or 64.9% compared to 2007, which was an unusually high year that included two large budget films.
- The high Canadian dollar, combined with the ongoing Screen Actors Guild contract dispute, increased competition from film jurisdictions like New York, (deleted unavailability) shortage of available large stage spaces of large studio space (FILMPORT did not open until July 2008) and the worldwide financial crisis, severely impacted foreign service feature productions, which fell 64.9% to \$79 million.
- The outlook for the industry is much more optimistic for 2009. There is already strong interest being shown in filming in Ontario and foreign service productions *Scott Pilgrim vs The World*, *SAW VI* and *Warehouse 13* are in pre-production along with several new US network pilots. On the domestic side, *Chloe* and a number of new one-hour TV series are currently in pre-production. Upcoming OMDC Film Fund-supported features include *Highrise* and *The Love Child of Andy Warhol and Yoko Ono*, while just completed titles include *Suck* and *Defendor*. OMDC's Film Fund supported a total of seven of the 15 domestic feature films made in Ontario in 2008.